

## President's Message



It's November and here comes old man winter! At least it held off for Halloween as well as October's amazing EWI event - Party with a Purpose! Once again, it looks like PWP was a great success thanks to all of you who attended and brought guests, and especially to the hard work of Gail Thompson and her committee!! It looked to me like the event was well attended and everyone was enjoying the variety of vendors, the scrumptious food and the delectable wines! What a great night! Many of you know what

hard work it is to put on an event like that and for those who don't, I encourage you to join a committee and lighten a load! We will have committee sign ups soon so give some thought about where you would like to help!

Thanksgiving is our next holiday – in this season of holidays – and it reminds me to be so very thankful for our executives, and our firms, that support EWI, and us as we provide so many events and programs to better ourselves and our community!

Have you experienced the power of technology when it comes to communicating in your personal and professional lives? EWI is there to support you and introduce new concepts to you with two upcoming webinars! On Tuesday, November 15, at 2PM CST, Melinda Menatti from EWI's Corporate office will present "The Basics of MyEWI" and explain this awesome new online tool for networking and collaborating with the EWI community. Then on Wednesday December 14, also at 2PM CST, Jim Rhodes with Consolidated Graphic Communications will present "New QR Codes" which will interest those of you (like me!) who want to increase your business and market share. I plan to forward this webinar opportunity on to my executive as well as AOI's marketing department. For instructions on how to sign up for these events, please read on in the newsletter.

Recently a survey went out to you to gain your insights and gather your comments about the Omaha chapter and our upcoming endeavors to capitalize on the 3 C's – Connections, Careers and Community. This is your organization, so please jot down your thoughts and send them to me! You never know, we may implement one or two of your ideas!

Executive's Night is November 16 and the committee, led by Ruth Utman, is hard at work on last minute details. Please encourage your executive to come! It will be a fantastic event in one of Omaha's finest venues! I'm sure it will be a night to remember!

*Janet*

## 2011-2012 Officers & Directors

### President

Janet Schawang, AOI Corporation  
402-896-5520

### Vice President

Jennifer Chleboun, Ameristar Casino  
712-328-8888

### Secretary

Mindy Begley, Kelly Services  
402-496-4656

### Treasurer

Hilary Allen, Bland & Associates  
402-397-7923

### Ways & Means

Marny Stricklin, Baird Holm LLP  
402-636-8241

### Membership Director

Patty Bain, North Central Group  
402-917-9948

### Sergeant-at-Arms

Tara Stark, Embassy Suites Downtown/  
Old Market  
402-541-1491

### Program Director

Gail Thompson, College of Saint Mary  
402-399-2453

### Publication Director

Lori Mitera, West Asset Management  
402-546-7177

### Director At Large

Carolyn McClean, OPPD  
402-636-3205

## CALENDAR OF EVENTS

**EWI Board Meeting: November 10, 2011**

Baird Holm  
1700 Farnam Street  
November 10, 2011, 4:30pm

**EWI Monthly Meeting: November 16, 2011**

Executive's Night  
Holland Center  
13<sup>th</sup> & Douglas Streets

### Birthdays:

#### November

Alecia Hartwig	November 4
Patty Bain	November 7
Carolyn Ziemann	November 9
Marny Stricklin	November 10
Carol Armstrong	November 13
Deb Emerson	November 20
Cheryl McCall	November 27
Doreen Shapiro	November 30

#### December

Darlis Vauble	December 12
Patty McElderry	December 17
Tara Stark	December 20
Cheryl Hahn	December 21

## Dates to Note

**Tuesday, November 15, 2011**

**Professional Development Webinar**  
"The Basics of MyEWI" by Melissa Menatti  
2:00 pm (CT)

**Wednesday, December 14, 2011**

**Professional Development Webinar**  
"The New Frontier - QR Codes: Expanding the Relevance of Print" by Jim Rhodes  
2:00 pm (CT)

## READING RALLY A SUCCESS!

The Reading Rally was held on October 19 at the Girls Inc. North Omaha location. Committee Chair Shirley Gunderson read the book "Arrowhawk" to 25 fourth grade girls. Following the reading, the girls each made a pine cone bird feeder, an activity that tied into the theme of the tale. Each of the girls were able to take their own copy of the book home.

Thanks to all who purchased the books for this event or donated the treats and goodies, and a special thanks to Shirley for heading up the committee. Other committee members include Alecia Hartwig, Cheryl Hahn, Cheryl McCall, Jenni Chleboun, Darlis Vauble, Linda Jensen, Mindy Begley, Patty Bain, Ruth Utman, Shannon McGree, Sharon Latham, Sue Burkhard, Gail Thompson and Janet Schawang. And thanks goes out to Girls Inc. for providing the excellent space!

## Book Drive for Open Door Mission December Chapter Meeting

During our tour of the Open Door Mission earlier this year, you may have noticed the library. We would like to do a Book Drive at our December meeting to collect books to donate to the Open Door Mission library. *If you would like to participate, please bring new or gently used books to the December meeting and we will deliver them to the Open Door Mission.* Thank you in advance for your consideration of a book donation! It really means a lot to the staff and residents at the Open Door Mission!

## Member Corner

Our deepest sympathies go out to Shirley Gunderson and Carolyn Ziemann, both from College of Saint Mary, on the recent loss of their fathers.

Congratulations to Darlis Vauble from Woodmen of the World Life Insurance Society on her involvement in EWI at the Corporate level! She has been asked to sit on the Corporate Bylaws and Governance Committee and the Corporate Events Committee. At LCAM in September, she was also elected to the 2012 Nominating Committee for the Central Region. Way to go Dar! What a great representation for our Chapter!

## November Chapter Meeting

Wednesday, November 16, 2011

### *"An Evening at the Holland" Executive's Night*

Holland Center  
"Founder's Room"  
13<sup>th</sup> & Douglas Streets  
Omaha, NE

5:30 – 7:30 PM

*Parking is available in the 12<sup>th</sup> Street Arrival Plaza (under the canopy just east of the building) or free street parking after 5:00pm*

Cocktails and Hors d'oeuvres  
Tour of the Holland Center  
Basket Silent Auction benefiting the  
ASIST Scholarship Fund

\$40.00 per person

RSVPs were due to Ruth Utman by November 9. If you have not yet returned your RSVP, please contact Ruth at [RUtman@burlingtoncg.com](mailto:RUtman@burlingtoncg.com) to inquire.

## **BASKET SILENT AUCTION November 16 Holland Center**

***We are asking our firms to donate a basket for Executive's Night to use in our Silent Auction. Last year, due to the generosity of our firms, we were able to earn \$1,650 from the Silent Auction to benefit the ASIST Scholarship Program. We have a nice variety of baskets so far, but there is still time to participate. If you are interested, please contact Patty Bain at [pbain@ncghotels.com](mailto:pbain@ncghotels.com).***

**VISIT OUR WEBSITE**  
[www.ewi-omaha.org](http://www.ewi-omaha.org)  
[www.ewiconnect.com](http://www.ewiconnect.com)



## Save the Date!

**December 14, 2011** -- December Chapter Meeting  
Holiday Celebration/Cookie Exchange, Baird Holm LLP

Our December meeting will be a holiday celebration along with a cookie exchange. We are asking each member to bring 2½ dozen cookies. Two dozen from each member will be used for the cookie exchange. The other ½ dozen from each member will be served that evening. We will also be having a light buffet dinner.

For your viewing pleasure, we will also have the chapter scrapbooks/memorabilia that were on display at our 50<sup>th</sup> Anniversary Gala available. Many of you did not have a chance to view them at the Gala so this will be another opportunity for you.

Mark your calendar for December 14!

## Party With A Purpose Results!

A big thank you to the Party With A Purpose Committee for a very successful event! This was a huge undertaking so kudos go out to Gail Thompson, Committee Chair, and her committee consisting of Bobbie Tvrdik, Linda Hammond, Cheryl McCall, Doreen Shapiro, and Marny Stricklin. Additional helpers the night of the event include Carolyn McClean, Karen Holmes, Patty Bain and Lori Mitera. The end result was a profit of \$3,179 to benefit the ASIST Scholarship Fund!

We would also like to recognize those that donated raffle prizes, food and beverage or other items for the event. We could not have done it without them!

- TV – RVision Marketing
- Laptop – JTS Enterprises
- Husker Tickets – Fraser Stryker Law Firm
- UNO Hockey Season Tickets – Fraser Stryker Law Firm
- Food & Beverages – Baird Holm, College of Saint Mary, and Spirit World
- Delivery charge for table linens – Patty Bain


We look forward to another successful event next year!

# October Meeting Highlights Party With A Purpose



# Reading Rally Highlights October 19



	<p><b>FORM 18</b>  <b>Minutes of the Board of Directors Meeting</b>  <b>Omaha Chapter</b>  <b>EXECUTIVE WOMEN INTERNATIONAL®</b>  <b>October 12, 2011</b></p>	
<b>Call to Order:</b>	AOI Corporation, 8801 S. 137 <sup>th</sup> Circle, Omaha, NE. Called to order at 5:01 PM by Janet Schawang	
<b>Roll Call:</b>	Janet Schawang, Jennifer Chleboun, Mindy Begley, Hilary Allen, Patty Bain, Gail Thompson, Lori Mitera, Marny Stricklin, Carolyn McClean, Tara Stark, Ruth Utman	
<b>Minutes:</b>		
<p>The minutes from the September Board Meeting are attached. Is there a motion to dispense with the reading of the minutes?</p> <p>Motion made by Patty Bain. Seconded by Marny Stricklin. All in favor.</p> <p>Are there any corrections? Yes; Ways &amp; Means report-Report prepared by Gail Thompson, presented by Ruth Utman.</p> <p>Is there a motion to approve the September 2011 Board Meeting Minutes? Motion made by Gail Thompson. Seconded by Jennifer Chleboun. All in favor.</p>		
<b>Treasurer's Report:</b>		
<p>The Treasurers Report is attached. The balance in the General Account is \$9,566.39. The balance in the B/C/DP account is \$1,326.24 cash on hand and \$61,280.39 in investments, for a total of \$62,606.63.</p>		
<b>Presentation of Statements:</b>		
<u><b>Name</b></u>	<u><b>Purpose</b></u>	<u><b>Amount</b></u>
General Account		
Wine	September Chapter meeting	\$39.83
Ruth Utman	Gifts (watches)	\$165.45
<p>Jenni noted that the bank account has been modified to eliminate the \$10/month maintenance fee.</p> <p>Is there a motion to approve payment of these statements? Motion made by Marny Stricklin. Seconded by Carolyn McClean. All in favor.</p>		
<b>Communications:</b>		
<p>NEW Form 1: Quarterly Financial Report and NEW Form 31: BCDP Quarterly Financial Report and year end compilation/Audit Reports due by October 31.</p> <p>Jenni and Hilary will research the deadline for compilation as this is a 9 month year. Will be preparing the report on October 22. Five Chapter members will form a committee for the compilation.</p> <p>Reading Rally: October 19, 2011 at Girls, Inc. 4:45- 5:45. Set up at 3:30.</p> <p>Party With a Purpose: October 26 at Hot Shops, 5:30 – 7:30.</p> <p>Professional Development Webinar, "Building Trust in the Workplace", Tuesday, November 8<sup>th</sup>, 2 PM CST.</p>		

**Committee Reports:**

Membership –Patty Bain – Will research the costs of the round Membership Pins for reorder. Recruiting packets will be brought to Party With a Purpose for prospective members. Will be planning a membership reception. Needs to process Patty McElderry’s life member application.

Program – Gail Thompson - Distributed a program calendar with the remaining programs for 2011. Discussed possible meeting and/or firm night locations. OPPD and Silverstone Group were discussed as possible locations.

Publication – Lori Mitera – Upcoming newsletter will include Party With a Purpose flier and will solicit donations for Executive’s Night silent auction baskets. Local website needs updating. Carolyn McClean will check to see if the volunteer from OPPD is still available.

Sergeant-at-Arms/Courtesy Committee – Tara Stark - Tara reported that there were 23 firms and 26 representatives at the September meeting.

Ways & Means/Philanthropy – Marny Stricklin – 27 vendors are confirmed. Committee will be arriving at noon for setup. Spirit World will be donating \$1 to EWI from each glass of wine sold. \$1300 from raffle ticket sales and \$500 from Vendor table sales has been raised thus far. Possible ideas for future fundraisers were discussed.

Long Range Planning/Marketing – Janet Schawang – Janet would like to create a strategic plan for our Chapter. Looking for someone to assist with the Long Range Planning process, someone with a background in marketing would be helpful.

**Unfinished Business:**

Discussed a survey to the membership for feedback, which would be used for strategic planning.  
Conversation about sourcing an individual to assist with the Long Range Planning process was shelved until the next board meeting.

**New Business:**

Monthly board meetings will now be held the 2<sup>nd</sup> Thursday of the month at 4:30pm.

Discussed [my.ewiconnect.com](http://my.ewiconnect.com). Janet encouraged Board to register and familiarize themselves with the website.

**Announcements:**

Publication Deadline: Friday, October 14, 2011.

Next Board Meeting: Thursday, November 10<sup>th</sup>, 4:30 PM. Location: Baird Holm.

Next Chapter Meeting: Wednesday, October 26, 2011 at Hot Shops - Party With a Purpose fundraiser.

**Adjournment:**

Time: 5:58 p.m.

**Approved:**

Janet Schawang, President

**Submitted:**

Mindy K. Begley, Secretary

**EXECUTIVE WOMEN INTERNATIONAL  
OMAHA CHAPTER**

**TREASURER'S REPORT - GENERAL ACCOUNT  
Board Meeting  
November 10, 2011**

**Period: October 1, 2011 to October 31, 2011**

**CASH ON HAND: OCTOBER 1, 2011** **\$ 9,566.39**

**INCOME & RECEIPTS**

August Dinner Meeting	\$ 120.72
Party With A Purpose vendor fees	180.00
August Raffle	72.00
Sale of candy molds	34.00
September Dinner Meeting	700.00
Bank Interest	0.42
<b>Total Income &amp; Receipts</b>	<b>\$ 1,107.14</b>

**EXPENSES**

Mangia Italiana - September dinner	\$ 256.91
Ruth Utman - Sept dinner wine & installation gifts	205.28
<b>Total Expenses</b>	<b>\$ 462.19</b>

**Net Increase in Funds for Period Ended October 31, 2011** **644.95**

**CASH ON HAND: OCTOBER 31, 2011** **\$ 10,211.34**

**EXECUTIVE WOMEN INTERNATIONAL  
OMAHA CHAPTER**

**TREASURER'S REPORT - B/C/DP ACCOUNT  
Board Meeting  
November 10, 2011**

**Period: October 1, 2011 to October 31, 2011**

<b>CASH ON HAND: OCTOBER 1, 2011</b>		<b>\$ 1,326.24</b>
 <b>INCOME &amp; RECEIPTS</b>		
Party with a Purpose - Raffle tickets sold	\$ 1,310.00	
Interest Earned	0.06	
<b>Total Income &amp; Receipts</b>	<u>\$ 1,310.06</u>	
 <b>EXPENSES</b>		
Janet Schawang - LCAM Hotel	\$ 958.25	
Ruth Utman - LCAM Hotel	766.60	
<b>Total Expenses</b>	<u>\$ 1,724.85</u>	
 <b>Net Decrease in Funds for Period Ended October 31, 2011</b>		 <u><b>(414.79)</b></u>
 <b>CASH ON HAND: OCTOBER 31, 2011</b>		 <u><b>\$ 911.45</b></u>
 <b>INVESTMENTS ON HAND: OCTOBER 31, 2011</b>		
Clipper Fund	\$ 17,019.22	
Vanguard Intermediate Bond Fund	17,555.05	
Vanguard Balanced Index Fund	21,606.34	
Vanguard Morgan Growth Fund	3,990.36	
<b>Total Investments</b>	<u>\$ 60,170.97</u>	
<b>Total Cash</b>		<u><b>911.45</b></u>
 <b>TOTAL CASH AND INVESTMENTS ON HAND: OCTOBER 31, 2011</b>		 <u><b>\$ 61,082.42</b></u>

**EXECUTIVE WOMEN INTERNATIONAL  
OMAHA CHAPTER****ATTENDANCE REPORT****October 26, 2011 Attendance**

Member Firms:	<u>20</u>
Representatives:	23
Life Members:	0
Sustaining Members:	1
ASIST:	0
Guests:	<u>0</u>
<b>Total Attendance:</b>	<b>24</b>

\*Percent of Total Firms: 57%

\*Percent of Total Representatives: 49%

**Submitted by:**

**Tara J. Stark**  
**EWI Sergeant-at-Arms**

\*Based from Membership Report (35 firms, 47 reps, 9 Life Members, 1 Sustaining Member).

**September 28, 2011 Attendance**

Member Firms:	<u>23</u>
Representatives:	26
Life Members:	2
Sustaining Members:	0
ASIST:	0
Guests:	<u>1</u>
<b>Total Attendance:</b>	<b>29</b>

\*Percent of Total Firms: 66%

\*Percent of Total Representatives: 55%

**Submitted by:**

**Mindy K. Begley**  
**EWI Sergeant-at-Arms**

\*Based from Membership Report (35 firms, 47 reps, 9 Life Members, 1 Sustaining Member).

## EWI – Omaha Chapter Membership List

**Access Bank – Cheryl McCall**  
**Alegent Health – Linda Franco**  
**Ameristar – Jennifer Chleboun**  
**AOI Corporation – Janet Schawang**  
**Baird Holm LLP – Linda Hammond, Marny Stricklin**  
**Bland & Associates, P.C. – Hilary Allen**  
**Blooms – Sheila Fitzgerald**  
**Burlington Capital Group, LLC – Ruth Utman**  
**College of Saint Mary – Shirley Gunderson, Gail Thompson, Carolyn Ziemann**  
**ConAgra Foods – Kathy Fry, Candy Becker**  
**Daugherty Foundation – Lindsay Murray**  
**Doubletree Hotel Downtown – Patti Goodman**  
**Embassy Suites Hotel – Tara Stark**  
**Fraser Stryker, P.C., LLC – Doreen Shapiro**  
**Gavilon – Michele Graham, Rachel Galley**  
**Girls Incorporated of Omaha – Jane Allamong**  
**Goodwill Industries, Inc. – Bobbie Tvrdik, Shannon McGree**  
**Greater Omaha Chamber – Alecia Hartwig**  
**Ikon Office Solutions – Linda Jensen**  
**Jet Linx Aviation – Lauren Clark**

**Kelly Services – Mindy Begley**  
**Lincoln Financial Group – Jo Anne Drefs**  
**McFarlin & Brokke, P.C. – Melissa Travis**  
**Methodist Health System – Sue Beem**  
**Mid America Center – Kimberly Martin**  
**North Central Group – Patty Bain**  
**Northern Natural Gas Company – Carol Armstrong**  
**OPPD – Carolyn McClean, Deb Emerson**  
**Prestige Resorts & Destinations – Barb Ewer**  
**SilverStone Group, Inc. – Julie Ann Narans**  
**Tero International – Becky Rupiper-Greene**  
**Travel and Transport – Karin Holmes**  
**West Asset Management – Lori Mitera, Gwen Christensen, Stacie Robertson**  
**Westwood Holdings Group Inc. – Sue Burkhard**  
**Woodmen of the World Life Insurance Society – Darlis Vauble, Cheryl Hahn**  
**Life Members- Sharon Sacha, Sally Komrofske, Loy Flanagan, Sally Rose Burns, Patricia Leonard, Lenore Honke, Marlene Johnson, Ellie Morrow, Cathy Bodammer, Patty McElderry**  
**Sustaining Members – Linda Hutchens**

### ***EWI® Mission and Vision***

#### ***Mission***

Executive Women International® is an organization which brings together key individuals from diverse businesses for the purpose of:

- ❑ Promoting member firms
- ❑ Enhancing personal and professional development, and
- ❑ Encouraging community involvement

#### ***Vision***

To be the Leading Connection for Business Professionals

### **SHARE THE NEWS!**

Send submissions for the Chapter Newsletter to:

Contact: Lori Mitera  
 Phone: 402-546-7177  
 Fax: 402-392-5986  
 E-mail: [lmitera@west.com](mailto:lmitera@west.com)

### ***EXECUTIVE WOMEN INTERNATIONAL®*** **Corporate Office**

7414 South State Street  
 Midvale, UT 84047  
 Phone (801) 355-2800  
 Fax (801) 355-2852  
 Email: [ewi@ewiconnect.com](mailto:ewi@ewiconnect.com)  
 Website: [www.ewiconnect.com](http://www.ewiconnect.com)