

## Letter from President



I love fall! It is a beautiful and busy time of year. Our Chapter has certainly been busy. Our new Board and former Board meet together on October 18<sup>th</sup> at Lisa Rosken's barn and the folks from Take Flight Farms worked with us to have the horses teach us a little something about teamwork. It was enlightening experiences...ask a board member and hear all about it. We then went to Tussey's Casual Grill for our transitional board meeting and dinner.

On October 25th, the Reading Rally was held at Girl's Inc. Cheryl Hahn and her committee did a wonderful job of orchestrating this and our firms were very generous in their giving to the goodie bags. It was a very heartwarming experience to see 20 little 2<sup>nd</sup> grade girls hang on every word as Shirley Gunderson read about Sam the Mouse who lived in the library and became an author and illustrator of books at his library. The best part was we all got a hug from each and every girl before they left. If you've never participated in the Reading Rally, put it on your list for next year. It is an experience you won't soon forget!

And last but not least, back to fall....it has been so beautiful with the cooler days and beautiful colors, the harvest of the golden corn with the green John Deere. ☺ The seasonal change makes me think of Christmas and Christmas makes me think of shopping and shopping makes me think of the Party with a Purpose. Wasn't it amazing! Thanks to Connie Davis and her committee for working so hard to put on such a nice event and raising money too. As you can see, we have wasted no time since our last meeting in being involved and the opportunity continues next month as we honor our Executives on November 17th at Embassy Suites. Patty Bain has stepped up and offered to help Lori Mitera by chairing the event which we greatly appreciate. Patty and her committee have some surprises in store so please mark your calendar as well as your Executive's and plan to attend a magical evening!

In the meantime, as we approach Thanksgiving, let me take a moment to thank you all for all your support and encouragement. As I count my blessings, I count you.

*Ruth*

### 2010-2011 Officers & Directors

#### President

Ruth Utman, Burlington Capital Group LLC  
402-930-3068

#### Vice President

Janet Schawang, AOI Corporation  
402-896-5520

#### Secretary

Doreen Shapiro, Fraser Stryker  
402-978-5279

#### Treasurer

Jennifer Chleboun, Ameristar Casino  
712-328-8888

#### Ways & Means

Gail Thompson, College of Saint Mary  
402-399-2453

#### Membership Director

Alecia Hartwig, Greater Omaha Chamber  
402-346-5000

#### Sergeant-at-Arms

Mindy Begley, Kelly Services  
402-496-4656

#### Programs

Lori Mitera, West Asset Management  
402-546-7177

#### Publications Director

Gwen Christensen, West Asset Management  
402-384-5157

#### Director At Large

Kathy Fry, ConAgra Foods  
402-240-4484

## Executive's Night

November 17, 2010

***We are asking for our firms to donate a basket for Executive's Night to use in our Silent Auction. Last year, due to the generosity of our firms, we were able to earn over \$2,000 from the Silent Auction. If you have any questions or need suggestions, please contact Patty Bain – Committee Chair at [pbain@ncghotels.com](mailto:pbain@ncghotels.com).***

### ***“15 for 12” Membership Recruitment Incentive***

It is back starting October 1, 2010!

Now is the time to start posting new members and inviting prospective new members to your Chapter meetings so they are ready to join October 1, 2010 and able to enjoy the full advantage of those three free months at the end of the year.

The “15 for 12” deal means that if a new member firm joins October 1, 2010 its membership dues cover the cost through December 31, 2011. This deal also includes the 2nd and 3rd representatives.

What a value-packed opportunity!

**READ MORE >>**

<http://ewiconnect.com/pdf/membership-recruiting/Connection-Memo-15-for-12.pdf>

### **CALENDAR OF EVENTS**

***EWI Board Meeting: December***

Burlington Capital

4:00pm, December 7, 2010

***EWI Monthly Meeting: December***

Cake Decorating/Holiday Party

West Asset Management

5:30pm, December 15, 2010

#### **Birthdays:**

##### **November**

Alecia Hartwig	4
Patty Bain	7
Carolyn Ziemann	9
Marny Stricklin	10
Carol Armstrong	13
Deb Emerson	20
Cheryl McCall	27
Doreen Shapiro	30

##### **December**

Darlis Vauble	12
Tara Stark	13
Patty McElderry	17
Cheryl Hahn	21



#### **Dates to Remember**

**November 17, 2010 *Executive's Night*** – Embassy Suites Downtown

**December 15, 2010 *Holiday Party***: Cake Decorating with Kathy Fry and Wine Tasting – West Asset Management

## November Chapter Meeting

Wednesday, November 17, 2010

Embassy Suites Downtown  
Omaha, NE

### *Executives Night*

*Starting at 5:30pm*

*Menu: Heavy Hors d'oeuvres?  
1 drink ticket per person*

### *Silent Basket Raffle*

**\$40.00 per person**

**Checks payable to: Executive Women International**

*If you do not cancel your reservation with 48 hours of the event, you will be responsible for payment of the meal.*

**RSVP by Friday, November 12, 2010**

Name: \_\_\_\_\_

Firm: \_\_\_\_\_

Guests: \_\_\_\_\_

Email: [beglemk@kellyservices.com](mailto:beglemk@kellyservices.com)

Subject Line: EWI RSVP

**Mail:** Mindy Begley

Kelly Services

14301 First National Bank Pkwy,

Suite 112

Omaha, NE 68154

Please ensure that all RSVPS are sent to Mindy to avoid confusion.  
Thank you.

**VISIT OUR WEBSITE**

[www.ewi-omaha.org](http://www.ewi-omaha.org)

[www.ewiconnect.com](http://www.ewiconnect.com)

## *We can't say Thank You enough*

*For your help with Executives Night Invitations*

**College of St. Mary** – for printing the invitations

**RVision** – for creating our RSVP cards and envelopes

**West Asset Management** – for postage to mail the invitations

This past year was a wonderful year for our members to show off their firms by hosting our monthly meetings at their locations. We would love to keep this going this year as well. If you would like to host a monthly meeting please contact Lori Mitera our Program Director at [lmitera@west.com](mailto:lmitera@west.com) or (402)546-7177

## *Mark your calendars*

Our meeting dates are set for the upcoming year, Locations and event information will be released at a later date, once we have all our venues set. All of our meeting will be on Wednesday unless otherwise noted.

January 26, 2011

February 23, 2011

March 23, 2011

April 27, 2011

May 25, 2011

June 22, 2011

July 27, 2011

August 24, 2011

September 28, 2011

October 26, 2011

November 16, 2011

December 14, 2011

*(November & December are not the usual 4th Wednesday of each month due to the holidays.)*

## October Meeting Highlights

*Party With A Purpose – Hot Shops*



## EWI Corporate News

### Professional Development Webinar

with Lori Giovannoni

offered by Executive Women International

Wednesday, November 17, 2010

2:00 pm (CT )

“Presentation Skills” is the #1 skill missing in Corporate America today. It doesn't matter how good you are at your job, if you do not have the presentation skills to; explain an idea, define a project, offer a solution, or sell a product, then nothing will ever happen to advance that idea, project, solution, or product. Professional success and presentation skills go hand in hand. Regardless of your title, position or talent “Presentation Skills” is a must for every professional today. Lori has presented to over 250,000 people during her career. She has a wealth of knowledge regarding Presentation Skills and can offer insight, tips, techniques and advice that can skyrocket both your skills and your career.



## 2010 Reading Rally with Girls Inc.

The 2010 Omaha Chapter EWI Reading Rally was held on Monday, October 25, 2010 from 4:30-5:30 p.m. at Girls Inc. It was attended by 20 K-3rd grade girls and 4 chapter members.

Shirley Gunderson read the book "The Library Mouse" to the girls, after which they drew pictures and wrote a story of their own. The stories were shared by the girls while snacks were enjoyed. Each girl took home a tote bag containing the book "The Library Mouse", drawing pad, markers, coloring book, sticker, pencil and crayons.

Those participating found this to be a very moving experience to see the girls participate in the event, as well as very rewarding to receive the "hugs" as they left the room.

Thank you to all member firms for donations for this event.

Cheryl K. Hahn

**A Big Thank You** to Cheryl for stepping up and taking the lead for this year's rally!



# Board Retreat – Take Flight Farms

Thanks to Ruth Utman and Burlington Capital for making this happen – it was an event to remember.



## Chapter Committee Directors

In keeping with last year's success as a chapter we are again asking our members to join a committee. Please see the outlines below and speak to a Director to see if you would like to join a committee. There are so many ways to help a committee, for example, Publications needs a photographer to take pictures at our Chapter meetings. Or Programs has a need for members to help with finding speakers for our meetings. If you have any questions please feel free to contact any of the directors listed below. We will have a signup sheet and the meeting this month.

A big thank you to all of you who sat on a committee this past year, and thank you to those who will be volunteering for the coming year.

**Membership/Mentoring Committee – Director: Alecia Hartwig** 978-7936 [ahartwig@omahachamber.org](mailto:ahartwig@omahachamber.org)

The primary charge of this Committee is growth of the Chapter's membership while balancing the demographics of our Chapter member firms. This committee is also responsible for the mentoring program of our Chapter. Committee members work towards connecting mentors and new members in order to successfully integrate new members into the Chapter and work to retain our member firms and representatives. This committee serves as a resource for all members to enrich their membership in multiple ways.

**Program Committee – Director: Lori Mitera** 546-7177 [lmitera@west.com](mailto:lmitera@west.com)

This committee is responsible for arranging monthly Chapter meetings (including venue, menus, program topics, and speakers).

**Hospitality Committee – Director: Mindy Begley** 402-496-4656 [beglemk@kellyservices.com](mailto:beglemk@kellyservices.com)

This committee's assignments include preparing and staffing the registration table at Chapter meetings, distributing name badges and guest name badges, sending out cards for birthday's on behalf of the chapter, welcoming all attendees and planning ways for representatives to become acquainted with others in the Chapter.

**Publication Committee – Director: Gwen Christensen** 384-5157 [gchristensen@west.com](mailto:gchristensen@west.com)

This committee is responsible for ensuring the quality, content, publication, and distribution of our monthly EWI Connect newsletter and preparation and update of our Chapter Directory. Assignments can vary from reporter to Chapter photographer to maintaining the historical records of the Chapter. This committee is also charged with ensuring the content and accuracy of items on the website.

**Ways and Means/Philanthropy Committee – Director: Gail Thompson** 402-399-2453 [gthompson@csm.edu](mailto:gthompson@csm.edu)

This committee is responsible for the Chapter's fundraising efforts and is also responsible for creating the proposals for disbursement of funds raised that are allocated to B/C/DP including, Reading Rally, gifts to outside charities and for our own LCAM Awards. They may also bring forward other philanthropic projects for the Chapter to consider. Monies allocated but unspent are retained in their respective allocation pool for disbursement the following year.


**B/C/DP - Director: Janet Schawang** 661-8383 [dvauble@woodmen.org](mailto:dvauble@woodmen.org)

This committee publicizes the ASIST award to local media, requests local agencies to recommend qualified candidates, interviews candidates, selects recipients, and organizes the annual ASIST Scholarship Banquet in May. This committee also organizes the EWI Reading Rally in October.

**Budget Committee – Director: Jennifer Chleboun**

This committee, one member of which is the Chapter Treasurer, prepares and submits to the membership at the Chapter's annual business meeting in September a proposed budget for the ensuing year, which has previously been approved by the Board and assists the Director as needed.

**Nominating Committee – Chairman: Darlis Vauble** This committee shall consist of three (3) members: the immediate past Chapter President who shall act at Chairman; one (1) member elected by the Board of Directors and one (1) elected by the membership at the Chapter's annual meeting, but who shall not be representatives of Member Firms which have are representatives currently elected to the Board.

	<p><b>FORM 18</b>  <b>Minutes of the Board of Directors Meeting</b>  <b>Omaha Chapter</b>  <b>EXECUTIVE WOMEN INTERNATIONAL®</b>  <b>October 18, 2010</b></p>																														
<b>Call to Order:</b>	Tussey's – Called to order at 6:25 pm by Ruth Utman.																														
<b>Roll Call:</b>	Ruth Utman, Doreen Shapiro, Lori Mitera, Mindy Begley, Jennifer Chleboun, Janet Schawang, Gwen Christensen, Connie Davis, Alecia Hartwig, Gail Thompson, Darlis Vauble, Kathy Fry Excused: Sue Burkhard																														
<b>Minutes:</b>																															
<p>The September Board Meeting Minutes are attached. Is there a motion to dispense with the reading of the minutes? Motion made by Alecia Hartwig. Seconded by Jennifer Chleboun. All in favor.</p> <p>Are there any corrections? No</p> <p>Is there a motion to approve the September 2010 Board Meeting Minutes? Motion made by Gail Thompson. Seconded by Gwen Christensen. All in favor.</p>																															
<b>Treasurer's Report:</b>																															
<p>The Treasurers Report is attached. The balance in the General Account is \$5,329.73. The balance in the B/C/DP account is \$4,389.02 cash on hand and \$55,092.99 in investments, for a total of \$59,482.01.</p> <p>Presentation of Statements:</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Name</th> <th style="text-align: left;">Purpose</th> <th style="text-align: right;">Amount</th> </tr> </thead> <tbody> <tr> <td colspan="3"><b>General Account:</b></td> </tr> <tr> <td>Treat America Food Service</td> <td>September Dinner Meeting</td> <td style="text-align: right;">\$774.85</td> </tr> <tr> <td>EWI Corporate</td> <td>EWI Pens (15 at \$15 each)</td> <td style="text-align: right;">\$225.00</td> </tr> <tr> <td>Darlis Vauble</td> <td>Flowers for Installation</td> <td style="text-align: right;">\$14.98</td> </tr> <tr> <td>Baird Holm</td> <td>Postage/raffle tickets for Party With A Purpose</td> <td style="text-align: right;">\$90.84</td> </tr> <tr> <td>Hot Shops</td> <td>Venue fee for Party With A Purpose</td> <td style="text-align: right;">\$100.00</td> </tr> <tr> <td colspan="3"><b>B/C/DP Account:</b></td> </tr> <tr> <td>Ruth Utman</td> <td>LCAM Hotel Expenses</td> <td style="text-align: right;">\$707.48</td> </tr> <tr> <td>Darlis Vauble</td> <td>LCAM Hotel Expenses</td> <td style="text-align: right;">\$842.90</td> </tr> </tbody> </table> <p>Is there a motion to approve payment of these statements? Motion made by Lori Mitera. Seconded by Darlis Vauble. All in favor.</p> <p>We are completing bank resolution forms for our checking account due to new Board members. Motion was made by Alecia Hartwig to have four people on bank account rather than two as in the past. This would include the President, Vice President, Treasurer and Immediate Past President. Motion seconded by Gwen Christensen. All in favor.</p>		Name	Purpose	Amount	<b>General Account:</b>			Treat America Food Service	September Dinner Meeting	\$774.85	EWI Corporate	EWI Pens (15 at \$15 each)	\$225.00	Darlis Vauble	Flowers for Installation	\$14.98	Baird Holm	Postage/raffle tickets for Party With A Purpose	\$90.84	Hot Shops	Venue fee for Party With A Purpose	\$100.00	<b>B/C/DP Account:</b>			Ruth Utman	LCAM Hotel Expenses	\$707.48	Darlis Vauble	LCAM Hotel Expenses	\$842.90
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<p>Quarterly financials (Form 1 &amp; Form 31), for 3<sup>rd</sup> Quarter, July 1 – September 30, 2010 are due to the Corporate Office by <u>OCTOBER 29, 2010</u> - Done</p>																															

**Committee Reports:**

Membership Committee – Alecia Hartwig – Working on transition of this committee from Sue. They are working on new prospects and have invited them to Party With A Purpose.

Program – Lori Mitera – Executive’s Night will be on November 17 at the Embassy Suites Downtown. Working with committee on details. Will have reminder in October newsletter about the baskets for the Silent Auction. Invitations to be mailed out as soon as possible.

Publication – Gwen Christensen – Working on October newsletter. Reminder to send Gwen articles for the “We Saw It Here” section where we highlight member firms or reps.

Sergeant-at-Arms/Courtesy Committee – Mindy Begley – gave attendance report from the September meeting.

Ways & Means/Philanthropy – Gail Thompson/Connie Davis – “Party with a Purpose” Fundraiser – Connie gave an update on Party with a Purpose and items needed: metal money boxes (for raffle purchases, admission and wine tasting) and containers for raffle tickets at each vendor table. Alecia Hartwig will check for buckets they have at the Chamber. The committee will start at 4pm with set up.

Long Range Planning/Marketing – Darlis Vauble – no report

B/C/DP – Janet Schawang – no report

Investment Committee – Jennifer Chleboun – investments are going up!

**Unfinished Business:**

We will be doing a survey to members for feedback on the year’s programs, events, newsletter information, etc. Board members to submit questions to Darlis soon. Want to get results from the survey back within a few weeks.

Reading Rally – October 25<sup>th</sup> at Girls Inc. Doing well with volunteers and donations. The event begins at 4:30pm.

We will be submitting articles for the Midlands Business Journal on Jennifer Chleboun and Frelima Gaines’ scholarships and the installation of new officers. Darlis mentioned we should take caution with copying anything from the Midlands Business Journal as this is no longer allowed.

**New Business:**

New name badges – Our supply of name badges is getting very low so we will need to order more. Suggestion was made to look into new badges for everyone with the new logo, since we need to place an order now anyway. Also need to get name badges ordered for our Life Members. Janet and Mindy to get quote on costs to do this. Tabled until next month’s Board meeting.

Committees needed for Program, Ways & Means, and Membership. Gwen to put notice in the newsletter along with committee descriptions. Will have signup sheet at the December meeting.

Outgoing Board members spent time “training” the new incoming Board members and going through duties of their new position and officially “passed the baton” to them.

**Announcements:**

Publication Deadline: November 2 by 5:00 p.m.

Next Board Meeting: Tuesday, November 2 at Fraser Stryker PC LLO, 409 South 17th Street, 5th Floor at 4pm.

Next Chapter Meeting: October 27, 2010, “Party with a Purpose” Fundraiser, Hot Shops.

**Adjournment:**

Time: 7:15pm

**Approved:**

Ruth L. Utman, President

**Submitted:**

Doreen Shapiro, Secretary

**EXECUTIVE WOMEN INTERNATIONAL  
OMAHA CHAPTER**

**TREASURER'S REPORT - GENERAL ACCOUNT  
Board Meeting  
November 2, 2010**

**Period: October 1, 2010 to October 31, 2010**

**CASH ON HAND: OCTOBER 1, 2010** **\$ 5,329.73**

**INCOME & RECEIPTS**

August Lunch Meeting	25.00
September Raffle	62.00
September Dinner Meeting	\$ 750.00
Vendor Table	\$ 20.00
Party with a Purpose- Entrance fee	30.00
New Member Firm - Blooms	305.00
Bank Interest	1.12
<b>Total Income &amp; Receipts</b>	<b>\$1,193.12</b>

**EXPENSES**

Treat America Food Service - Dinner September Meeting	\$ 774.85
EWI Corporate - Pens for Installation	\$ 225.00
Ruth Utman - Corsage for Darlis LCAM	\$ 27.06
Hot Shops	\$ 100.00

**Total Expenses** **\$1,126.91**

**Net Increase in Funds for Period Ended October 31, 2010** **66.21**

**CASH ON HAND: OCTOBER 31, 2010** **\$ 5,395.94**

**EXECUTIVE WOMEN INTERNATIONAL  
OMAHA CHAPTER**

**TREASURER'S REPORT - B/C/DP ACCOUNT  
Board Meeting  
November 2, 2010**

**Period: October 1, 2010 to October 31, 2010**

**CASH ON HAND: OCTOBER 1, 2010** **\$ 4,389.02**

**INCOME & RECEIPTS**

Party with a Purpose	1,892.00
Interest Earned	\$ 0.68
<b>Total Income &amp; Receipts</b>	<b>\$ 1,892.68</b>

**EXPENSES**

Ruth Utman - LCAM Hotel expenses	707.48
Darlis Vauble - LCAM Hotel Expenses	\$ 842.90

**Total Expenses** **\$ 1,550.38**

**Net Increase in Funds for Period Ended October 31, 2010** **342.30**

**CASH ON HAND: OCTOBER 31, 2010** **\$ 4,731.32**

**INVESTMENTS ON HAND: OCTOBER 31, 2010**

Clipper Fund	\$ 15,158.91
Vanguard Intermediate Bond Fund	17,282.07
Vanguard Balanced Index Fund	19,341.23
Vanguard Morgan Growth Fund	3,310.78

**Total Investments** **\$ 55,092.99**

**Total Cash** **4,731.32**

**TOTAL CASH AND INVESTMENTS ON HAND: OCTOBER 31, 2010** **\$ 59,824.31**

**EXECUTIVE WOMEN INTERNATIONAL  
OMAHA CHAPTER****ATTENDANCE REPORT****October 27, 2010 Attendance**

Member Firms:	<u>24</u>
Representatives:	33
Life Members:	1
ASIST:	1
Guests:	<u>0</u>
<b>Total Attendance:</b>	<b>35</b>

**\*Percent of Total Firms: 77%**

**\*Percent of Total Representatives: 80%**

**Submitted by:**

**Mindy K. Begley  
EWI Sergeant-at-Arms**

Based from Membership Report (31 firms, 41 reps, 9 Life Members) Blooms has been included in this month's totals

**September 29, 2010 Attendance**

Member Firms:	<u>22</u>
Representatives:	28
Life Members:	2
ASIST:	0
Guests:	<u>1</u>
<b>Total Attendance:</b>	<b>31</b>

**\*Percent of Total Firms: 73%**

**\*Percent of Total Representatives: 70%**

**Submitted by:**

**Janet Schawang  
EWI Sergeant-at-Arms**

Based from Membership Report (30 firms, 40 reps, 9 Life Members)

## EWI – Omaha Chapter Membership List

AAA Rents & Event Services – Sheryl Martin  
 Access Bank – Cheryl McCall  
 Alegent Health – Linda Franco  
 Ameristar – Jennifer Chleboun  
 AOI Corporation – Janet Schawang  
 Baird Holm LLP – Linda Hammond, Connie Davis,  
 Marny Stricklin  
 Bland & Associates, P.C. – Hilary Allen  
 Blooms – Sheila Fitzgerald  
 Burlington Capital Group, LLC – Ruth Utman  
 College of Saint Mary – Shirley Gunderson, Gail  
 Thompson, Carolyn Ziemann  
 ConAgra Foods – Kathy Fry  
 Daugherty Foundation – Brianne Wilde  
 Doubletree Hotel Downtown – Lori Kaser  
 Embassy Suites Hotel – Tara Stark  
 Fraser Stryker, P.C., LLC – Doreen Shapiro  
 Girls Incorporated of Omaha – Jane Allamong  
 Goodwill Industries, Inc. – Bobbie Tvrdik  
 Greater Omaha Chamber – Alecia Hartwig  
 Kelly Services – Mindy Begley

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 Lincoln Financial Group – Patty McElderry, Jo Anne  
 Drefs  
 McCarthy Group Advisors, LLC – Sue Burkhard  
 McFarlin & Brokke, P.C. – Melissa Travis  
 Methodist Health System – Sue Beem  
 Mid America Center – Kimberly Martin  
 North Central Group – Patty Bain  
 Northern Natural Gas Company – Carol Armstrong  
 OPPD – Linda Hutchens, Carolyn McClean, Deb  
 Emerson  
 SilverStone Group, Inc. – Jeannie Aldredge  
 Tero International- Becky Rupiper-Greene  
 Travel and Transport – Barb Ewer  
 West Asset Management – Lori Mitera, Gwen  
 Christensen, Stacie Robertson  
 Woodmen of the World Life Insurance Society – Darlis  
 Vauble, Cheryl Hahn  
 Transitional Members - Michele Graham  
 Life Members- Sharon Sacha, Sally Komrofske, Loy  
 Flanagan, Sally Rose Burns, Patricia Leonard,  
 Lenore Honke, Marlene Johnson, Ellie Morrow,  
 Cathy Bodammer

### ***EWI® Mission and Vision***

#### ***Mission***

Executive Women International® is an organization which brings together key individuals from diverse businesses for the purpose of:

- ❑ Promoting member firms
- ❑ Enhancing personal and professional development, and
- ❑ Encouraging community involvement

#### ***Vision***

To be the Leading Connection for Business Professionals

### **SHARE THE NEWS!**

Send submissions for the Chapter Newsletter to:

Contact: Gwen Christensen  
 Phone: 402-384-5157  
 Fax: 402-384-6651  
 E-mail: [gchristensen@west.com](mailto:gchristensen@west.com)

### ***EXECUTIVE WOMEN INTERNATIONAL®*** **Corporate Office**

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 Website: [www.ewiconnect.com](http://www.ewiconnect.com)